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Word Mark PLAY\$AV

Goods and Services IC 009. US 021 023 026 036 038. G & S: Computer application software for mobile and cellular phones and handheld computers, namely, software for online gaming

IC 041. US 100 101 107. G & S: Entertainment services, namely, providing an on-line computer game

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 24.17.03 - Dollar symbol (\$)
 26.05.25 - Triangles with one or more curved sides
 26.11.02 - Plain single line rectangles; Rectangles (single line)
 26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

Serial Number 85680137

Filing Date July 18, 2012

Current Basis 1B

Original Filing Basis 1B

Published for August 13, 2013

Opposition**Owner** (APPLICANT) **STG Gaming Inc.** CORPORATION IDAHO 203 Buck Run Sagle IDAHO 83860**Attorney of Record** Samuel Creason**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the term "play" located within a triangle with a point of that triangle oriented toward a juxtaposed banner, the banner having the term "sav" on it, with the "s" in sav in the form of a "\$" symbol.**Type of Mark** TRADEMARK. SERVICE MARK**Register** PRINCIPAL**Live/Dead Indicator** LIVE

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